

IF YOUR HIGH DEDUCTIBLE MEANS YOU'RE PAYING A HIGH PRICE...

YOU MAY BE ABLE TO SAVE 40% ON INSULIN

If you're in a high-deductible plan, you may be required to pay the full retail price of your insulin at some point during the year. Now, through Lilly's discount program, you may be able to reduce your cost at **BlinkHealth.com**.

- Up to **40% off** your insulin (see next page for full list of products)
- Acceptance nationwide at more than **60,000 pharmacies**
- No membership fees

WHAT YOU NEED TO KNOW

- Please **consider your current prescription insurance coverage each month** before using this program.
- Buying your insulin through this program **may not count toward your deductible**.
- **Once your deductible has been met**, it may be less expensive to go through your insurance company.

SAVE AGAIN AND AGAIN

You may save money on your prescription whether you have insurance or not. And you can use this Lilly discount program for refills as well as for new prescriptions. Each time you fill a prescription, please compare your cost with this program to your prescription insurance options before deciding.

NEW PRESCRIPTION?

You can fill your prescription at the pharmacy, or your doctor can call in the prescription or e-prescribe. If you are unsure about how much insulin to purchase through this program, check with your doctor or pharmacist first.

EXISTING PRESCRIPTION?

Request your refill from the pharmacy as you normally do and ask your pharmacist to process Blink as the primary payer (this just means you've already paid online).

HOW DOES IT WORK?

Simply follow these 5 steps:



STEP 1: Visit **BlinkHealth.com** or download the app to search for your medication



STEP 2: Pay for your prescription online



STEP 3: Print out your Blink card or use the app. It will also be texted to you



STEP 4: Go to the pharmacy of your choice to pick up your prescription



STEP 5: Show your Blink card to the pharmacist and pay nothing additional

WHICH INSULINS FROM LILLY* ARE COVERED?

GET UP TO 40% OFF†:

Humalog

insulin lispro injection
100 units/mL

Humalog 200 units/mL
KwikPen®

insulin lispro injection
200 units/mL

Humalog mix 75/25™

75% insulin lispro protamine suspension
25% insulin lispro injection
100 units/mL

Humalog mix 50/50™

50% insulin lispro protamine suspension
50% insulin lispro injection
100 units/mL

Humulin® R

REGULAR insulin
human injection, USP
(rDNA origin)

Humulin® N

NPH
human insulin (rDNA origin)
isophane suspension

Humulin® 70/30

70% human insulin isophane suspension
30% human insulin injection
(rDNA origin)


basaglar®
insulin glargine injection
100 Units/mL

*Basaglar is co-promoted with Boehringer Ingelheim.

†Savings apply to vials and KwikPen® devices.

THERE'S NO NEED TO CHANGE PHARMACIES

These discounts are available nationwide at over 60,000 pharmacies, including many popular choices in your neighborhood:

- Wal-Mart
- Walgreens
- CVS
- Rite Aid
- Target
- Kroger
- Safeway
- Duane Reade
- Publix
- Costco
- Participating independent pharmacies

Visit BlinkHealth.com/Pharmacies for the complete list and to find a pharmacy near you.

To access Lilly's discount program, search for a Lilly insulin at **BlinkHealth.com**

For on-the-go access, download the Blink Health mobile app to your Android or iOS device.

This offer expires 12/31/2017.

This program is not insurance. Offer void where prohibited by law. **This offer is void for patients whose prescription claims are eligible to be reimbursed, in whole or in part, by any governmental program, including, without limitation, Medicaid, Medicare, Medicare Part D, Medigap, DOD, VA, TRICARE/CHAMPUS, or any State Patient or Pharmaceutical Assistance Program.**

Available only in the US for residents of the US. This offer is not valid with any other program, discount, incentive, or similar offer involving Humalog®, Humalog® U-200 KwikPen®, Humalog® Mix75/25™, Humalog® Mix50/50™, Humulin® R, Humulin® N, Humulin® 70/30, or Basaglar® KwikPen®. All references to discounts are based on the Wholesale Acquisition Cost, which can change at any time. This offer may be terminated, rescinded, revoked or amended by Lilly USA, LLC at any time without notice.

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